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## *PRESS RELEASE*

### PEERCOMPS.COM LAUNCHED: THE ONLINE PROVIDER OF SMALL BUSINESS COMPARABLE TRANSACTIONS COMPILED FROM SBA TRANSACTIONS.

#### **Tampa, FL - July 15, 2009:**

PeerComps is an intuitive online database built specifically for business brokers and appraisers who need to obtain the most accurate comparable sales data on small business transactions. The PeerComps database provides over 5,000 transactions compiled from trusted national, regional and local SBA lenders across the United States. The data in the Peercomps database encompasses over a decade of information and covers all major industry classifications, including specialized industries such as Veterinary Practices, Chiropractors, Accounting Practices, Dental Practices, and Specific Franchises. The database is expected to add approximately 100 comps each month from new transactions as they are recorded.

Historically, business brokers & appraisers only have had access to 3 “comparable transaction” databases. PeerComps information is gathered from unbiased sources and is already proven to be more reliable with a focus on “main street” businesses with annual revenue between \$250,000 and \$5 million. Scott Gabehart of Gabehart Valuation Services said “the credibility of the underlying details is far stronger” and “a truly innovative way to search for comps”.

In cooperation with the National Association of Guaranteed Government Lenders (NAGGL), PeerComps was created by the founders of GCF Valuation, (Steve and Darren Mize, Accredited Senior Appraisers - ASA), a leading firm specializing in valuing small to mid-size businesses and professional practices. This database is a “must have” for business brokers and appraisers specializing in small business transactions. Email PeerComps today to take advantage of their introductory offer – only \$299 per user (only available through August 15).

Visit <http://peercomps.com> to learn more today